

Ornamental Resource Information

Greenhouse, sod and nursery products rank fourth among Alabama agricultural commodities in cash receipts with farm gate sales of over \$221 million. Statistical information about the ornamental industry is provided in this bulletin. Also, the list below serves up a wealth of information of interest to consumers, retailers, landscapers, wholesalers and growers.

- Auburn University Department of Horticulture
(334) 844-4862, <http://www.ag.auburn.edu/dept/hf/index.htm>
- Landscape Horticulture at Auburn University
A web-site for commercial growers, urban foresters, landscape professionals and home gardeners. <http://www.ag.auburn.edu/landscape/index.html>
- Plant Identification Resource
Pictures and descriptions of a long list of ornamental plants.
<http://www.ag.auburn.edu/landscape/dbpages/botanicalindex.html>
- Alabama Nurserymen's Association
A professional association to help promote the ornamental horticulture industry. (334) 821-5148, <http://www.alna.org/abo.htm>
- Associated Landscape Contractors of America
A trade association for landscape contractors. The web-site also includes Information of interest to students and consumers.
(800) 395-2522, <http://www.alca.org/index.html>
- National Christmas Tree Association
Christmas tree growers trade association. Included in the web-site are a Christmas tree farm locator utility and a kids' section.
<http://www.realchristmastrees.org/>
- Southern Nursery Association
A regional industry organization providing a network for professional horticulturists. (770) 953-3311, <http://www.sna.org/>
- Ornamental Outlook and Greenhouse Grower
Industry magazines (800) 572-7740 for subscriptions

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